

Cost Containment Firm opens new office in Grand Rapids, Michigan

By Alliance Cost Containment, Max Friar

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Alliance Cost Containment proudly announces the opening of its downtown Grand Rapids office. ACC helps businesses reduce costs for items such as freight, MRO, telecom, utilities & office supplies. ACC provides access to national purchasing contracts.

Alliance Cost Containment, a national expense reduction & cost containment firm, is pleased to announce the opening of its Grand Rapids office at The Boardwalk on Monroe (940 Monroe Ave NW).

According to Nancy Stanton, Grand Rapids native and Principal in the firm, "West Michigan's challenged economy is prompting many businesses to focus on ways to improve their bottom-line. Due to a weak dollar and increasing energy prices, non-strategic expenses from paper to cleaning supplies have been rising dramatically, forcing companies to make painful choices."

According to Stanton, West Michigan businesses, particularly those that are struggling, are seeking ways to reduce overhead and improve their financial performance without hiring specialized staff or devoting the valuable time of key management. Most small and mid-size companies do not have indirect spend experts on staff to assist in analyzing and negotiating fair market prices for commonly purchased items like office supplies, MRO, telecom and other administrative expenses. "Many local companies, particularly manufacturers, are trying to leverage reduced staffs and have their hands full just purchasing raw materials and managing cost of goods."

Alliance Cost Containment offers a contingency-based solution rooted in a proven business model. Part of the firm's success has been its ability to negotiate national group purchasing contracts with established suppliers based on the collective volume of its entire North American client base. "The rest is our collaborative partnership with the company where", according to Stanton, "ACC analysts do the 'heavy lifting' through a process that includes spend analysis, vendor negotiation, implementation and auditing".

Alliance Cost Containment's newest office is centrally located near downtown Grand Rapids and will actively market its services to Western Michigan-based manufacturers, distributors, healthcare providers, educational institutions, government offices and non-profit organizations. You are welcome to contact our new office at any time.

About Alliance Cost Containment

Alliance Cost Containment is a national expense-reduction advisory firm. With nearly 40 offices spanning North America, ACC's purchasing aggregation and vendor-management processes provide small and mid-sized business access to the kind of large corporate purchasing power they are often unable to capture on their own. ACC also facilitates detailed vendor management and reporting processes to make sure our clients capture the savings that we help generate. Established in 1992, ACC is headquartered in Louisville, KY and has served over 700 clients nationwide.

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Alliance Cost Containment is a Michigan-based expense reduction and cost containment firm focused on reducing expenses for organizations related to commonly purchased items: freight, telecom, office supplies, MRO, janitorial, packaging, printing, and more.

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